



KEY BROKER PROGRAM

Taft Dire LLC offers a cost effective program for agents that are focused on successfully selling real estate. With a \$300.00 initiation fee, a broker can associate their license with Taft Dire LLC and only pay a \$775.00 flat fee per transaction. Additional services are available on a per fee basis.

BROKER INITIATION FEE

There is a \$300.00 initiation fee when signing up with Taft Dire LLC. The fee covers the following:

- Your first order of business cards
- The transfer of your license and set up with MLS provided your license is active
- Taft Dire LLC initial annual technology fee: email, shared calendar, shared documents
- Taft Dire LLC web profile set up
- A \$75.00 rebate if you close a transaction within 90 days of your start date

Recruit another broker to join our team, and you'll receive a bonus of \$200.00 if they close a transaction within 90 days of their start date

FLAT FEE PER TRANSACTION

You work hard for your commission, and there's no reason you shouldn't keep it. When you close a transaction, you simply pay \$775 upon closing (plus your MLS fees) and you keep a 100% of your commission! There is no broker split. No other office fees unless the agent specifically orders such services.

That's It! No games. No hidden fees. No complicated calculations. No fine print. We'll keep track of the transaction file as legally required by law and provide E&O insurance, state licensing, office MLS maintenance, review of contracts and required disclosures and sign off on CE requirements.

You pay your own expenses including all of the following:

- Your advertising & marketing expenses
- Signs, business cards and office supplies, etc
- MLS & Board dues and any applicable taxes

If you are currently splitting your commissions with your Broker while receiving little in return, give us a call or better yet, drop us an email and let's schedule an appointment.

OTHER SERVICES AVAILABLE

Taft Dire LLC offers its brokers additional products and services that can be purchased as needed. With in-house marketing support and key relationships with marketing professionals, the broker can order many of the following items to help them run their business. Here is an example of what is available through Taft Dire LLC:

- Creative design for fliers, brochures, signs, advertisement
- Purchase signs, have them installed and removed
- Design look and feel for broker's individual website
- Prepare news releases or other direct marketing copy for distribution
- Manage open houses, MLS tours or other marketing events for specific properties
- Open escrow, manage entire transaction file
- Other professional services as needed